

## CONTACT

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## TECHNICAL SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Premiere  
Adobe After Effects  
Adobe Acrobat Pro  
Adobe XD  
Figma  
Sketch  
Microsoft Office Suite  
Mac Operating System  
Microsoft Windows

## CREATIVE SKILLS

Creative Team Management  
Packaging  
Brand Development  
Logo Design and Brand Guidelines  
Merchandising Design - POP & POS  
In-Store Environment Design  
Tradeshow and Event Coordination  
Retail Concepting and Design  
Art and Photography Management  
Print Collateral Design  
Print Process - Offset, Screen, & Digital  
Web/Interactive Asset Design

## ABOUT

Leveraging 25 years in creative design, art direction, and team leadership, I bring a wealth of experience to the table. At the heart of my professional philosophy lies an unwavering faith in the idea that anything is possible.



Portfolio



LinkedIn



Behance

# Joshua Grzybowski

## CREATIVE DIRECTOR

## PROFESSIONAL EXPERIENCE

COKeM International - Shakopee, MN  
2001-2003 Graphic Designer

As the first in-house designer with COKeM I was responsible for all print and presentation materials. Managed all freelance designers for their day-to-day projects.

2003-2010 Art Director

As the lead of a small creative team with two in-house designers, a copywriter, and a studio manager. I was responsible for overseeing all projects, within the creative services department reporting to the CMO.

2010-Present Creative Director

Oversee and manage the complete creative services process. This includes comprehensive responsibilities such as overseeing branding initiatives, packaging design, merchandising displays, and the creation of various marketing collateral, encompassing printed materials, engaging social media posts, captivating video content, and visually appealing web graphics.

Circata Corp - St. Paul, MN

2000-2001 Graphic Designer

Responsibilities included generating innovative ideas and designing app-based graphics, in addition to overseeing marketing initiatives and organizing events for new product launches and trade shows.

Miska Designs - Spring Lake Park, MN

1998-2000 Artist

Assist clients in making informed visual decisions by providing concepts and creative guidance, ultimately guiding them towards the completion of the final design.

## EDUCATION

Bachelor's Degree

Design & Illustration

Bemidji State University

1993-1998